

Open Arms Adoptions

Wine Pull Virtual Event Sponsorship Benefits

\$2500

PRESENTING SPONSOR, EXCLUSIVE-First claimed, first accepted

Most prominent Logo/link on OAA event web page

Logo on Facebook event header photo and named as presenting sponsor

Company website posted on Facebook event page

Logo/link in newsletter x 6

Six social media posts for your company throughout the year

Logo/link in event email blasts

Ability to provide 60 second video commercial to be played in our Sponsor Lounge at top of web page (If no video, company logo and link to your company website will be displayed.) Presenting sponsor commercial will be a stand alone on our event page and will not be looped in with other sponsor commercials. Video will also be on our YouTube channel for 90 days after the event. Video will also be posted in the Facebook event posts,

Verbal recognition during live portion of event

Logo on OAA website for 180 days after the event

Full page ad in program

Option to provide two offers for the guests' virtual goody bags

\$1250

LOBBY SPONSOR – 3 AVAILABLE

30-60 second commercial video or logo/link on the "lobby" page of our event website. If no video, company logo will be prominently displayed on page with a link to company website.

Link to company website posted on Facebook event page

Four social media posts for your company throughout the year

Logo/link in event email blasts

Verbal recognition during live portion of event

Logo on OAA website event page for 120 days after the event

Full page ad in program

Option to provide two offers for the guests' virtual goody bags

Logo/link in newsletter x 4

If you have any questions, contact Ginger Swanson at ginger@openarmsadopt.com.



\$1000

10 AVAILABLE

Logo/link on event site in Sponsor Gallery

Logo/link in newsletter x 3

3 social media posts for your company throughout the year

Logo in event email blasts

Logo on OAA website for 90 days after the event

\$100 discount to have a 60 second video commercial play in the Sponsor Lounge. It will play on a loop with any other commercials provided. If no commercial is provided, company logo and link will be displayed in Sponsor Gallery.

Half-page ad in program

Option to provide two offers for the guests' virtual goody bags

\$500

UNLIMITED AVAILABLE

Logo posted on Facebook event page

Logo/link in newsletter x2

2 social media blasts for your company during the year

Company name in event email blasts

Logo on OAA website for 60 days after the event

Logo and link in Sponsor Gallery on event website in Sponsor Lounge

Quarter-page ad in program

Option to provide one offer for the guests' virtual good bags

\$250

UNLIMITED AVAILABLE

Logo posted on Facebook event page

Logo/link in newsletter in pre and post event newsletter (if sponsorship occurs before October 15)

1 social media post for your company on OAA's Facebook page

Company name in event program

Option to provide one offer for the guests' virtual goody bags



If you have any questions, contact Ginger Swanson at ginger@openarmsadopt.com.

\$100

UNLIMITED AVAILABLE

Company name on OAA website event page

Company name listed in program

Company name in pre- and post-event newsletter (if sponsorship occurs before October 15)

Option to provide one offer for the guests' virtual goody bags



If you have any questions, contact Ginger Swanson at ginger@openarmsadopt.com.

ADDITIONAL SPONSOR OPPORTUNITIES

\$350 Provide a 30 to 60 second video commercial to be played in the “Sponsor Lounge”

Included for our Main Event Sponsor at the \$2,500 level

Discounted to \$250 for \$1,000 sponsor level

Will be **in addition to** cost of sponsor levels \$500 and below

Video will be played on a loop with other sponsor commercials. Must be .MOV, .mp4, .mpeg4 format.

\$250 Full page ad in the program

\$125 Half page ad in the program

\$75 Quarter page ad in the program

Program will be a downloadable PDF available online during the event. It will also be emailed to all attendees after the event.

VIRTUAL GOODY BAGS EXPLAINED

We wanted a way to provide all our guests with a goody bag. Since the event will not be in-person we have come up with the idea of virtual goody bags. In a way, this benefits our sponsors because you do not have to order or provide 300 physical promotional items. You determine what offer you want to make available to our guests. It could still be a promotional item, or it could be for a free or deeply discounted product or service you provide.

Your company logo will be on the offer along with a description of the product or service and how it can be redeemed. Because we work throughout the state of Ohio, we will have guests that do not live in or near Portage, Summit, or Cuyahoga counties. Please keep in mind that you will bear the shipping costs, if any, to provide the guests their offer when they redeem it. A sample of the virtual goody bag is included. The final version may be designed differently, but this provides a visual example of what a virtual goody bag is. The pdf will be emailed to every registrant after the event.



If you have any questions, contact Ginger Swanson at ginger@openarmsadopt.com.

SPONSORSHIP AGREEMENT
OPEN ARMS ADOPTIONS VIRTUAL WINE PULL

November 7, 2020

I am happy to support Open Arms Adoptions and their mission of finding families for children in foster care in Ohio.

Company Name: _____

Contact Name: _____

Company Address: _____

City, State, Zip: _____

Contact Email: _____

Contact Phone: _____

Choose sponsorship level and additional benefits you would like

\$2,500 Presenting Sponsor

\$1,500 Lobby Sponsor

\$1,000 Sponsor \$250 video commercial option (this level only)

\$500 Sponsor

\$250 Sponsor

\$100 Sponsor

Additional Sponsorship Opportunities

\$350 video commercial to play on event website (\$500 sponsor or below)

\$250 Full page ad in program (included for Presenting Sponsor & Lobby Sponsor)

\$125 Half page ad in program (included at \$1,000 sponsor level)

\$75 Quarter page ad in program (included at \$500 sponsor level)

Mail form and check to Open Arms Adoptions, 9205 State Rte 43, #208, Streetsboro, OH 44241.

Thank you for your support!



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